License Features & Specifications

For Transit Navigator™ 3-year, 1-year, and monthly license agreements.

Agency Branding

	Included Standard
Your agency's logo	✅ Yes
Your agency's brand colors	✅ Yes
Your agency's route colors	✅ Yes
Your agency's fonts	✅ Yes [1]
Place the Transit Navigator widget on your agency's website	✅ Yes [4]
Additional customizations to further match your agency's website or branding	*Optional. Ask for a quote.*

Trip Planner

	Included Standard
Step-by-step guidance across multiple transit modes and agencies	✅ Yes [2]
Save favorite locations for later use — *no login required*	✅ Yes

	Included Standard
Directions based on selected arrival and departure times	✅ Yes [2]
Street and satellite map view options	✅ Yes [2]

Routes & Schedules

	Included Standard
Routes displayed on map with unique URLs *— giving you the ability to link to a specific route from within your website*	✅ Yes [2]
Real-time tracking: live bus/train locations on the map	✅ Yes [2,3]
Real-time tracking: display the number of minutes until the next bus/train departs	✅ Yes [2,3]
Bus/train direction indicator on the map	✅ Yes [2,3]
Print-friendly route schedules including arrival times for each day of the week	✅ Yes
Route alerts	✅ Yes [3]
Display pins for Park & Ride locations, connection points, and other customized points of interest on the map	✅ Yes [2]
Display bus stop photos	✅ Yes [2]
Street and satellite map view options	✅ Yes [2]
Integrate routes from other neighboring agencies, if desired *— ideal for multi-agency transit networks*	✅ Yes
Additional features and advanced API integrations	*Optional. Ask for a quote.*

Accessibility

	Included Standard
WCAG 2.1 Level AA compliance	✅ Yes
Responsive display compatible with all modern desktop computers, tablets, and mobile phones — *web based; no mobile app required*	✅ Yes

Back-End Administration

	Included Standard
Manually update route GTFS feeds	✅ Yes
Add new routes	✅ Yes
Automatic/scheduled updates to route GTFS feeds	*Coming soon!*

Notes

1. If your agency's brand fonts require special licensing, an open-source (free) substitute font will be used instead.

2. Requires your agency to set up a free Google Developer account, which includes up to 40,000 Google Maps Platform API calls (four SKUs, 10,000 calls each) per month at no cost. Your agency will be responsible for paying fees directly to Google for excess API calls, if any.

3. Realtime data is integrated using Swiftly API or with GTFS-RT feed(s) provided by your agency.

4. The Transit Navigator widget works natively on WordPress websites. For other platforms, such as Drupal, the widget experience will be accessible in a new browser window.